INDIAN INSTITUTE OF INFORMATION TECHNOLOGY

Advanced Entrepreneurship and Skill Development Program (E-SDP)

On

Capacity Building Using Data Driven Technologies for Budding Entrepreneur of Future in an Innovative Dynamic Business Landscape

12th to 16th February 2024

Dr. Anurika Vaish
Nodal Officer
Associate Professor
IIIT-Allahabad

Dr. Pragya Singh
Coordinator
Assistant Professor
IIIT-Allahabad

Venue: Room 3222 Lecture Theatre (LT) Ist Floor
Department of Management Studies
Indian Institute of Information Technology, Allahabad
Uttar Pradesh, India - 21101

REGISTRATION FORM

Capacity Building Using Data Driven Technologies for Budding Entrepreneur of Future in an Innovative Dynamic Business Landscape

12th to 16th February 2024

Name: Mr./Ms./Dr._____

AADHAAR No_____

Udyam Reg. Number:_____

Category: GEN/OBC/SC/ST_____

Gender: Male/Female_____

Designation: _____

Organization: _____

Address for correspondence: _____
_____

Mobile No: _____E-mail ID:_____

Educational qualification: _____

Accommodation required: Yes/No

Signature and Date _____

Note: If you don't have Udyam Registration Number, Please attach email/letter copy of your project selection for seed money from any Institute/Organization / academia /government/semi-government..

Only those desirous to join should apply.

Last date for Registration	**22nd January 2024**
Date of intimation to the Selected candidates	**31th January 2024**

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Capacity Building Using Data Driven Technologies for Budding Entrepreneur of Future in an Innovative Dynamic Business Landscape

12th February to 16th February 2024

Offline Mode

Sponsored by:

Ministry of Micro, Small and Medium Enterprises, Government of India

Organized by:

INDIAN INSTITUTE OF INFORMATION TECHNOLOGY, ALLAHABAD UTTAR PRADESH, INDIA - 211012

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Director, IIIT-Allahabad

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NODAL OFFICER
Dr. Anurika Vaish
Associate Professor
IIIT-Allahabad

COORDINATOR
Dr. Pragya Singh
Assistant Professor
IIIT-Allahabad

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MEDIA
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IIIT-Allahabad

FINANCE & ACCOUNT
Mr. Rajit Ram Yadav
IIIT-Allahabad

STUDENT COMMITTEE

Smriti Tripathi	+91-8470831218
Prasoon Mishra	+91-8920212177
Akash Tiwari	+91-7522084109

STUDENT SUPPORT COMMITTEE

Anik kr. Mallick	+91-8858028592
Naman Kumar	+91-8597797003
Sweta Kumari	+91-7389627687
Masooma Fatima	+91-7800435876
Shashank Jaiswal	+91-7007574088
Suyash Singhraur	+91-7880840519

REGISTER NOW

About IIIT-Allahabad

The Indian Institute of Information Technology Allahabad (IIIT-A) was established in 1999, as a center of excellence in Information Technology (IT) and allied areas.

The Institute has been conceived with the objective of developing professional expertise and skilled manpower in IT and areas of allied research.

IIIT Allahabad offers numerous courses such as B. Tech., M. Tech., MBA and PhD courses in various domains

ABOUT MSME

The Ministry of Micro, Small and Medium Enterprises, a branch of the Government of India, is the apex executive body for the formulation and administration of rules, regulations and laws relating to micro, small and medium enterprises in India.

The objective of the programme is to motivate young persons (Men and Women) representing different sections of the society).

The ultimate objective is to promote new enterprises, build capacity of existing MSMEs and inculcate entrepreneurial culture in the country.

ABOUT E-SDP@IIIT-A

The Aim of the course to upgrade the existing skills of the target group (budding entrepreneur) by orienting and training them with data driven technologies that enables better and effective decision making in the current business scenarios through data visualization tools.

LEARNING OUTCOME

1. Understand the difference between decision making and informed decision making in today's scenario.

2. Appreciate, the role of data driven technologies and analysis in practical decision making, and how novel applications and business incentives can be triggered by emerging technologies.

3. How various analysis mechanism ranging from situational (case study), scenario's, data visualization, analytics and recommender systems for arriving at trends leading to increased efficiency, profitability, and competitiveness in the marketplace.

PROGRAM SCHEDULE

DAYS	DATE	OVERVIEW	PURPOSE
Day1	12th February 2024 (Monday)	Navigating the Business Landscape	Navigating the Business Landscape: Unravelling the Dynamics of Decision Making and Informed Decision Making through Case Study Analysis
Day 2	13th February 2024 (Tuesday)	Strategic Enrichment	Navigating the Intellectual Landscape, Analytical Tools, and Innovative Financing for Business Growth. To enrich participant such that they become richer with head contents by exposing them and orienting them with tool/ideas to make participant understand how analyses is drawn. Information on flagship programmes/schemes such as MUDRA start-startup India and Stand-up India, ASPIRE, PMEGP and SC/ST Hub shall be provided to the participant.
Day3	14th February 2023 (Wednesday)	Empowering Entrepreneurs	A Comprehensive Exploration of Flagship Programs and Alternate Funding Sources in India's Business Landscape"
Day 4	15th February 2024 (Thursday)	Optimizing Real-Time User Feedback Analysis	A Tableau-Powered Dashboard Approach to Minimize Extrapolation Errors in Data Associations
Day 5	16th February 2024 (Friday)	Dimensional Insights	Leveraging BI Tools for Informed Decision-Making and Relationship Mapping in Industrial Recommendation Platforms

WHO CAN ATTEND THIS WORKSHOP?

- The minimum age should be 18 years
- Entrepreneurs having Udyam Registration Number & Valid AADHAR Number.
- Central/State Govt. officers (including Ministry of MSME)/ can also participate to enhance their knowledge.
- Engineer Graduate/MBA Graduate/Post Graduate students who have been granted any seed money for their startup proposal/ plan from any Institute/organization/academia/ government/ semi-government.
- Candidate applying should carry their laptop throughout the 05 days workshop.

REGISTRATION

There is no registration fee to attend the program. However, registration for the course is mandatory through the following google form latest by 22nd January, 2024.

https://forms.gle/mgZenkoiPMoaKboTA

Scan here to **Register**

Participants who qualify the eligibility criteria will be selected on first come first serve basis. Only 25 seats are available. However, preference shall be given to SC/ST/OBC/PwD and women candidate. No TA/DA for attending offline mode will be provided. The participants will be intimated about their selection latest by 31st January, 2024

For any queries please feel free to contact:

Dr. Anurika Vaish, +91-7007166958, anurika@iiita.ac.in, cbddt@iiita.ac.in

Dr. Pragya Singh, +91-7897386365, pragyabhardwaj@iiita.ac.in, cbddt@iiita.ac.in

For More Details:
https://drive.google.com/file/d/10rKQZP3xGvZauNJH8kP4rBEjysOz9CWk/view?usp=sharing